

Extend Your Reach with Digital Marketing.

Valpak.com Business Profile Page (BPP)



Digital Marketing

Your business profile on valpak.com® and the Valpak® app will extend the reach of your offers to our network of websites, apps, search engines and directories.

Business Profile Pages

What's Included?

- Marketing message
- Up to 3 offers to drive consumer response
- Contact form tailored to your business
- Maps and directions
- Photo gallery and video
- Website and social media links
- Metrics that measure views, clicks, prints and calls

Optional: Custom upgrades available for ongoing SEO optimization and multifocation businesses.

How We Drive Results

High Search Engine Ranking. Valpak.com ranks high in organic search results with nearly 4,341 keywords ranked in the top 3 Google search results and more than 32,095 keywords ranked in positions 4-10.*

Engaging Content. Valpak BPPs are rich in unique content about your business. In addition to local savings on valpak.com, shoppers also experience limited-time promotions, sweepstakes and savings from nationally recognized brands. This interest-drawing content increases views to your BPP and your offers!

11 MILLION

In 2016, valpak.com hosted nearly 11 million daily, unique visitors; 54% from mobile platforms.

*SEM Rush, January 2017

To advertise with Valpak,
contact your local Valpak rep