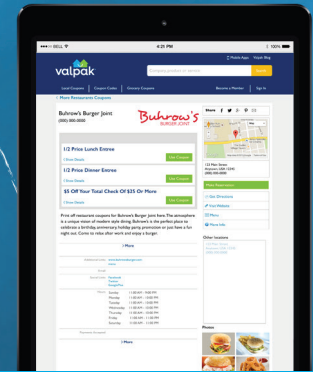


# Swipe More Customers.

## Business Profile Pages for Local Businesses



### Digital Marketing

Valpak® Business Profile Pages (BPPs) on valpak.com are a strategic way to cover your marketing bases. Valpak BPPs provide your business with a highly visible presence on both desktop and mobile devices.

### Your Business Profile Page Includes:

#### Essential Digital Package

- Marketing message with high SEO value
- Up to 3 offers to drive consumer response
- Photos and videos of your location and offerings
- Contact form tailored to your business
- Website/social media links
- Metrics on views, clicks & coupon prints

Ask about custom upgrades available for ongoing SEO optimization and multi-location businesses.

### How It Works

#### We put you front and center.

Valpak Business Profile Pages give you online presence where you may not have had any. They provide concise information about your business, your offers, geographic location, and maps to make offer redemption even easier for your customers.

#### Broaden your reach.

Business Profile Pages on the Valpak mobile app will help you reach tech-savvy consumers across generations but, in particular, a much younger demographic than traditional advertising methods. Even though baby boomers heartily consume digital media at increasing rates, your offers will reach millennials too!

*\* Valpak Print and Digital Facts, February 2016.*

## 4 MILLION PRINTS

Four million coupons are printed annually on valpak.com.

To advertise in Valpak® contact your local Valpak rep